



**GREATER MADISON
CHAMBER of COMMERCE**

December 5, 2024

Transportation Projects Commission
c/o Governor Tony Evers, Chairman
115 East Capitol
Madison, WI 53702

Dear Members of the Transportation Projects Commission:

On behalf of the Greater Madison Chamber of Commerce Board of Directors, I am writing to express our strong support for the inclusion of the I-39/90/94 modernization project in the 2025-27 state biennial budget. This project is critical not only for the Greater Madison region but for Wisconsin's economic growth, workforce mobility and overall infrastructure resilience.

Dane County has been the fastest growing county in the state for many years, but the most recent data has surpassed prior expectations, with 2.5 percent growth between 2020 and 2023. Conservative projections now anticipate adding more than 250,000 people to the region in the next 25 years. The Greater Madison Chamber of Commerce, along with most of the region's experts, now project that we will reach 1 million residents by 2050. This growth brings opportunities and challenges while underscoring the urgent need to improve the region's transportation network.

The proposed improvements, including added general-purpose lanes, will significantly enhance connectivity and safety while reducing congestion along this vital corridor. Modernizing our highways ensures the efficient movement of goods, services, and people, all of which are essential for sustaining economic competitiveness and supporting our growing population.

We urge the Commission to approve the I-39/90/94 project as the next step toward enumeration in the upcoming state budget. Investing in this project aligns with our shared commitment to advancing Wisconsin's economy and improving quality of life for residents.

Thank you for considering this critical investment in Wisconsin's future.

With high regard,

Zach Brandon
President, Greater Madison Chamber of Commerce