

April 12, 2011

Senator Rich Zipperer, Chairman  
Senate Committee on Judiciary, Utilities, Commerce and Government  
Operations  
Room 323 South – State Capitol  
Madison, WI 53707-7882

Dear Chairman Zipperer:

The *Customers First!* Coalition (CFC) is a broad and diverse alliance of customer groups, rural electric cooperatives, municipal electric utilities, wholesale energy providers, labor organizations, renewable energy advocates, and an investor-owned utility. The CFC supports the appointment of Phil Montgomery as Chairperson of the Public Service Commission of Wisconsin (PSC) and encourages the Senate Committee on Judiciary, Utilities, Commerce and Government Operations to recommend his confirmation.

Members of our coalition have worked closely with Chairperson Montgomery to enact important energy legislation while he served in the State Legislature. As a legislator, he recognized that a balanced approach to shaping energy policy that achieves consensus among Wisconsin's energy stakeholders often produced the most sensible solutions to our energy challenges. We are confident that Chairperson Montgomery will apply the same approach at the PSC to ensure an appropriate balance of interests between customers and regulated utilities.

Our state faces significant challenges to meet our energy needs while minimizing the cost to customers and impact on our environment. The members of the *Customers First!* Coalition believe that Chairperson Montgomery is more than capable of leading the PSC as it addresses those challenges, and that the people of Wisconsin will be well served by his appointment.

Sincerely,



Matt Bromley  
Executive Director  
*Customers First!* Coalition

cc. Members of the Senate Committee on Judiciary, Utilities, Commerce and Government Operations