



**Formerly the
Wisconsin Innkeepers
Association*

Serving the lodging
industry for more
than 100 years

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May 25, 2011

Memo To: Senate Committee on Judiciary, Utilities, Commerce, and
Government Operations

Senator Rich Zipperer, Chair

From: Trisha Pugal, CAE
President, CEO

RE: SB 93 Concealed Carry Clarifications

On behalf of over 830 lodging properties of all sizes and types around the state,
we respectfully ask for clarification within this legislation as follows:

1. Our impression is that a property owner will have the right to post appropriate signage prohibiting the carrying of a concealed weapon, and that an individual may not enter a building with this signage carrying a firearm (with the appropriate exception of law enforcement officials). It is important that this intent include coverage under Trespass Law, so that a person carrying a firearm in a building with appropriate signage would be considered trespassing, and law enforcement could be contacted should they refuse to comply. It is clear that this applies for single residences, but is not as clear on page 3 of the May 23 Legislative Council memo for other facilities.
2. The signage requirement references an 8 ½ X 11 inch minimum size and orange in color. While it is certainly understandable that clear signage is needed, we request consideration of a smaller size that would still be larger than other entry area signage (such as 7 X 9 inches) and a requirement for "multiple colors" instead of an orange that may be more appropriate for outdoor postings. The hospitality industry takes pride in presenting attractive environments for visitors to our state. We feel that the intended goal of being clearly visible can also be achieved without damaging appearances.

Your consideration of our concerns are appreciated.

CC: WH&LA Executive Committee
Kathi Kilgore, Lobbyist Partner