

Lobbying And Time Expenditures

2003-2004 Legislative Session

January-June 2004

Miller Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	13.00	144.10	\$130,499.98
Martin Schreiber & Associates Inc			\$80,499.98
Kelly McDowell	7.00	59.25	\$0.00
Martin Schreiber	1.00	9.35	\$0.00
Stenger Government Relations, LLC			\$15,000.00
Scott Stenger	2.50	13.00	\$15,000.00
Wiswell Group			\$10,000.00
Jeffrey L Wiswell Sr	2.50	62.50	\$10,000.00
Comments:			
In-House Lobbyists	21.50	37.50	\$13,645.00
Paul Lucas	21.50	37.50	\$13,645.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$4,093.50
Overhead²			\$5,321.55
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$906.31
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	34.50 Hours	181.60 Hours	\$154,466.34
Allocation of Lobbying Effort			Percent
Legislative Proposals			20%
Senate Bill 126			8 %
Senate Bill 197			2 %
Senate Bill 489			10 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			52%
Directional signs on freeways (for Miller Visitor Center)			32 %
Potential brew pub legislation - concerning the liberalization of restrictions on brew pubs.			3 %

Proposal on brand compensation - concerning compensation for brands moved from one to another distributor.	1 %
Support of federal standard for flavored malt beverage	3 %
Joint resolution commemorating Miller High Life's 100 year anniversary.	1 %
Matters relating to alternative transportation program.	2 %
Matters relating to proposed excise taxes.	10 %
Minor Efforts	10%
All Other Matters	18%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 19, 2004

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Miller Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.