

Lobbying And Time Expenditures

2003-2004 Legislative Session

July-December 2004

Miller Brewing Company

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	4.50	58.25	\$105,499.98
Martin Schreiber & Associates Inc			\$80,499.98
Kelly McDowell	0.00	24.25	\$0.00
Martin Schreiber	0.00	3.75	\$0.00
Stenger Government Relations, LLC			\$15,000.00
Scott Stenger	2.00	1.75	\$0.00
Wiswell Group			\$10,000.00
Jeffrey L Wiswell Sr	2.50	28.50	\$0.00
Comments:			
In-House Lobbyists	23.25	21.50	\$12,508.33
Paul Lucas	23.25	21.50	\$12,508.33
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$3,752.50
Overhead²			\$4,878.25
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$799.22
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	27.75 Hours	79.75 Hours	\$127,438.28
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			25%
Directional signs on freeways (for Miller Visitor Center)			1 %
Joint resolution commemorating Miller High Life's 100 year anniversary.			2 %
Matters relating to proposed excise taxes.			22 %
Minor Efforts			24%
All Other Matters			51%
Total Reported Lobbying Effort:			100%

Report Certified On: Wednesday, January 26, 2005

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Paul J. Lucas and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Miller Brewing Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.