

Lobbying And Time Expenditures

2003-2004 Legislative Session

January-June 2004

Blue Cross/Blue Shield United of Wisconsin

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|---|---------------------|--------------------|--------------------|
| Contract Lobbyists | 7.50 | 41.91 | \$70,333.33 |
| Broydrick & Associates | | | \$0.00 |
| William Broydrick | 0.00 | 0.00 | \$1,333.33 |
| Catherine Boyce | 0.00 | 0.00 | \$0.00 |
| Sandra Lonergan | 0.00 | 0.00 | \$0.00 |
| Capitol Consultants Inc | | | \$0.00 |
| Eric J Petersen | 1.50 | 3.00 | \$48,000.00 |
| Strohl & Associates | | | \$0.00 |
| Joseph Strohl | 6.00 | 38.91 | \$21,000.00 |
| Comments: | | | |
| In-House Lobbyists | 0.00 | 15.50 | \$668.82 |
| Karen Geiger | 0.00 | 15.50 | \$668.82 |
| Laura Riske | 0.00 | 0.00 | \$0.00 |
| Annette Cruz | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$200.65 |
| Overhead² | | | \$260.84 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 7.50 Hours | 57.41 Hours | \$71,463.64 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 0% |
| Budget Bill Subjects | | | 0% |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 95% |
| Emergency Rule for Uniform Application | | | 10 % |
| HIRSP Reform proposal | | | 80 % |
| INS 9, relating to revising requirements for defined network plans, preferred | | | 5 % |

| | |
|--|-------------|
| provider plans and limited service health organization plans | 0% |
| Minor Efforts | 5% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Monday, August 2, 2004

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Amy Lynn Lodes and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Blue Cross/Blue Shield United of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.