Lobbying And Time Expenditures

2003-2004 Legislative Session

July-December 2004

Blue Cross/Blue Shield United of Wisconsin

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dolla | Dollars | |
|--|--|----------------|------------|-------------|--|
| Contract Lobbyists | 2.25 | 5.25 | \$69,0 | 00.00 | |
| Broydrick & Associates | | | \$0.0 | 00 | |
| William Broydrick | 0.00 | 0.00 | \$0.0 | 00 | |
| Capitol Consultants Inc | | | \$0.0 | \$0.00 | |
| Eric J Petersen | 0.00 | 0.00 | \$48,000.0 | 00 | |
| Strohl & Associates | | | \$0.0 | \$0.00 | |
| Joseph Strohl | 2.25 | 5.25 | \$21,000.0 | 00 | |
| Comments: | *Payments for Capitol fees for the six month | s reflect reta | iner | | |
| In-House Lobbyists | 25.00 | 23.00 | \$2,1 | 12.00 | |
| Karen Geiger | 25.00 | 23.00 | \$2,112.0 | 00 | |
| Comments: | | | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 |) : | \$0.00 | |
| Comments: | | | • | | |
| Fringe Benefits ¹ | | | \$6 | 33.60 | |
| Overhead ² | | | \$8 | \$823.68 | |
| Payments to Officials ³ | | | | \$0.00 | |
| Travel and Living Expenses | | | | | |
| a) Lobbyist Employees | | | : | \$0.00 | |
| b) Non-Lobbyist Employees | | | \$0.00 | | |
| All Other Lobbying Expenses | | | ; | \$0.00 | |
| Total Lobbying Time And Expenditures: | 27.25 Hours | 28.25 Hours | 1 7// 7 | \$72,569.28 | |
| Allocation of Lobbying Effort P | | | Percent | | |
| Legislative Proposals | | | 0% | | |
| Budget Bill Subjects | | | 0% | | |
| Administrative Rulemaking Proceedings | | | 30% | | |
| Ins 3.39, Medicare supplement, replacement, cost, select, choice, advantage and prescription drug plans. | | | 30 % | | |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 70% | | |
| HIRSP Reform proposal | | | 10 % | | |
| INS 9, relating to revising requirements for defined network plans, preferred provider plans and limited service health organization plans | | | 60 % | | |
| Minor Efforts | | | 0% | | |
| All Other Matters | | | 0% | | |

Report Certified On: Monday, January 31, 2005

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Amy Lynn Lodes and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Blue Cross/Blue Shield United of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.