

## Lobbying And Time Expenditures

2003-2004 Legislative Session

July-December 2004

### Blue Cross/Blue Shield United of Wisconsin

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>2.25</b>	<b>5.25</b>	<b>\$69,000.00</b>
Broydrick & Associates			\$0.00
William Broydrick	0.00	0.00	\$0.00
Catherine Boyce	0.00	0.00	\$0.00
Sandra Lonergan	0.00	0.00	\$0.00
Capitol Consultants Inc			\$0.00
Eric J Petersen	0.00	0.00	\$48,000.00
Strohl & Associates			\$0.00
Joseph Strohl	2.25	5.25	\$21,000.00
Comments:	*Payments for Capitol Consultants reflect retainer fees for the six month period.		
<b>In-House Lobbyists</b>	<b>25.00</b>	<b>23.00</b>	<b>\$2,112.00</b>
Karen Geiger	25.00	23.00	\$2,112.00
Laura Riske	0.00	0.00	\$0.00
Annette Cruz	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$633.60</b>
<b>Overhead<sup>2</sup></b>			<b>\$823.68</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>27.25 Hours</b>	<b>28.25 Hours</b>	<b>\$72,569.28</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>0%</b>
<b>Budget Bill Subjects</b>			<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>			<b>30%</b>
Ins 3.39, Medicare supplement, replacement, cost, select, choice, advantage and prescription drug plans.			30 %
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>70%</b>
HIRSP Reform proposal			10 %

INS 9, relating to revising requirements for defined network plans, preferred provider plans and limited service health organization plans	60 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

## Report Certified On: Monday, January 31, 2005

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3. Wis. Stats. 13.68(d): Reimbursement to officials.

### Certification and Electronic Signature

I certify I am Amy Lynn Lodes and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Blue Cross/Blue Shield United of Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.