

Lobbying And Time Expenditures

2005-2006 Legislative Session

July-December 2005

Apple

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	3.75	11.75	\$48,279.07
Broydrick & Associates			\$48,279.07
Forbes McIntosh	3.75	11.75	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	3.75 Hours	11.75 Hours	\$48,279.07
Allocation of Lobbying Effort	Percent		
Legislative Proposals	70%		
Assembly Bill 100	30 %		
Senate Bill 164	30 %		
Senate Bill 367	10 %		
Budget Bill Subjects	0%		
Administrative Rulemaking Proceedings	0%		
Topics Not Yet Assigned A Bill Or Rule Number	20%		
Educational Technology and Laptop Initiatives for K-12 and Higher Education Students.	20 %		
Minor Efforts	0%		
All Other Matters	10%		
Total Reported Lobbying Effort:	100%		

Report Certified On: Tuesday, January 31, 2006

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the

Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Darrin Lim and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.