

# Lobbying And Time Expenditures

2005-2006 Legislative Session

July-December 2006

Apple

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>13.00</b>	<b>65.25</b>	<b>\$48,279.07</b>
Broydrick & Associates			\$48,279.07
Forbes McIntosh	7.50	15.25	\$0.00
Ramie Leonard	1.50	30.50	\$0.00
Gregory Hubbard	4.00	19.50	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>111.50</b>	<b>\$15,750.00</b>
Donna Baiocchi	0.00	111.50	\$15,750.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$4,725.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$217.66
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>13.00 Hours</b>	<b>176.75 Hours</b>	<b>\$68,971.73</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>0%</b>
<b>Budget Bill Subjects</b>			<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>			<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>100%</b>
DEVELOPMENT, DRAFTING OR INTRODUCTION OF PROPOSAL RELATING TO EDUCATIONAL TECHNOLOGY AND LAPTOP INITIATIVES FOR K-12 AND HIGHER EDUCATION STUDENTS			100 %
<b>Minor Efforts</b>			<b>0%</b>
<b>All Other Matters</b>			<b>0%</b>
<b>Total Reported Lobbying Effort:</b>			<b>100%</b>

**Report Certified On: Monday, January 29, 2007**

1.  
Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as

30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Darrin Lim and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.