

Lobbying And Time Expenditures

2005-2006 Legislative Session

January-June 2005

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	74.50	264.55	\$35,490.57
Arrowhead Strategies, LLC			\$12,000.00
Robert Seitz	0.00	98.75	\$0.00
Hoven Consulting, Inc.			\$12,490.57
Timothy Hoven	58.75	83.55	\$0.00
LaFollette Godfrey & Kahn			\$0.00
Connie O'Connell	0.00	0.00	\$0.00
O'Meara Public Affairs LLC			\$11,000.00
Jack O'Meara	15.75	82.25	\$0.00
Rebecca Sande			\$0.00
Rebecca Sande	0.00	0.00	\$0.00
Schwartz Management Group, LTD			\$0.00
Daniel Schwartz	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	137.00	286.00	\$27,055.00
Eric Englund	137.00	286.00	\$27,055.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$8,116.50
Overhead²			\$10,551.45
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$319,483.30
Total Lobbying Time And Expenditures:	211.50 Hours	550.55 Hours	\$400,696.82
Allocation of Lobbying Effort			Percent
Legislative Proposals			60%
Assembly Bill 222			60 %
Budget Bill Subjects			20%
Insurance			20 %
Administrative Rulemaking Proceedings			0%

Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	20%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 28, 2005

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3. [Wis. Stats. 13.68\(d\): Reimbursement to officials.](#)

Certification and Electronic Signature

I certify I am eric englund and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.