

Lobbying And Time Expenditures

2005-2006 Legislative Session

July-December 2005

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	183.05	171.90	\$96,890.57
Arrowhead Strategies, LLC			\$34,500.00
Robert Seitz	133.50	49.50	\$0.00
Hoven Consulting, Inc.			\$22,990.57
Timothy Hoven	11.00	24.75	\$0.00
LaFollette Godfrey & Kahn			\$12,400.00
Connie O'Connell	4.80	40.90	\$0.00
O'Meara Public Affairs LLC			\$21,000.00
Jack O'Meara	8.00	39.25	\$0.00
Rebecca Sande			\$4,000.00
Rebecca Sande	8.50	9.25	\$0.00
Schwartz Management Group, LTD			\$2,000.00
Daniel Schwartz	17.25	8.25	\$0.00
Comments:			
In-House Lobbyists	97.50	151.00	\$14,342.51
Eric Englund	97.50	151.00	\$14,342.51
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$4,302.75
Overhead²			\$5,593.58
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$108,301.53
Total Lobbying Time And Expenditures:	280.55 Hours	322.90 Hours	\$229,430.94
Allocation of Lobbying Effort			Percent
Legislative Proposals			80%
Assembly Bill 222			10 %
Assembly Bill 827			10 %
Assembly Bill 843			10 %
Senate Bill 356			50 %

Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	20%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, January 31, 2006

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am eric englund and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.