

Lobbying And Time Expenditures

2005-2006 Legislative Session

January-June 2006

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	23.50	39.00	\$124,131.47
Arrowhead Strategies, LLC			\$34,500.00
Robert Seitz	20.25	10.00	\$15,740.90
Hoven Consulting, Inc.			\$22,990.57
Timothy Hoven	1.75	12.75	\$7,500.00
LaFollette Godfrey & Kahn			\$12,400.00
Connie O'Connell	0.00	0.00	\$0.00
O'Meara Public Affairs LLC			\$21,000.00
Jack O'Meara	1.50	16.25	\$4,000.00
Rebecca Sande			\$4,000.00
Rebecca Sande	0.00	0.00	\$0.00
Schwartz Management Group, LTD			\$2,000.00
Daniel Schwartz	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	71.00	141.00	\$16,632.00
Eric Englund	71.00	141.00	\$16,632.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$4,989.60
Overhead²			\$6,486.48
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$15,919.50
Total Lobbying Time And Expenditures:	94.50 Hours	180.00 Hours	\$168,159.05
Allocation of Lobbying Effort			Percent
Legislative Proposals			80%
Assembly Bill 827			10 %
Senate Bill 356			50 %
Senate Bill 472			20 %
Budget Bill Subjects			0%

Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	20%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 11, 2006

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Eric Englund and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.