

# Lobbying And Time Expenditures

2005-2006 Legislative Session

January-June 2006

## Wisconsin Soft Drink Association

| Description Of Totals And Expenditures       | Hours Communicating                        | Hours Other         | Dollars            |
|--|--|---------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>1.00</b>                                | <b>184.00</b>       | <b>\$39,000.00</b> |
| Martin Schreiber & Associates Inc            |  |                     | \$39,000.00        |
| Martin Schreiber                             | 0.00                                       | 9.00                | \$0.00             |
| Kelly McDowell                               | 1.00                                       | 175.00              | \$0.00             |
| Comments:                                    | Fees include administration of Association |                     |                    |
| <b>In-House Lobbyists</b>                    | <b>0.00</b>                                | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |  |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>                                | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |  |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |  |                     | <b>\$0.00</b>      |
| <b>Overhead<sup>2</sup></b>                  |  |                     | <b>\$0.00</b>      |
| <b>Payments to Officials<sup>3</sup></b>     |  |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |  |                     |                    |
| a) Lobbyist Employees                        |  |                     | <b>\$0.00</b>      |
| b) Non-Lobbyist Employees                    |  |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |  |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>1.00 Hours</b>                          | <b>184.00 Hours</b> | <b>\$39,000.00</b> |

| Allocation of Lobbying Effort                        | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>                         | <b>10%</b>  |
| Assembly Bill 1168                                   | 10 %        |
| <b>Budget Bill Subjects</b>                          | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>         | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> | <b>20%</b>  |
| Soda Machine Rental                                  | 20 %        |
| <b>Minor Efforts</b>                                 | <b>0%</b>   |
| <b>All Other Matters</b>                             | <b>70%</b>  |
| <b>Total Reported Lobbying Effort:</b>               | <b>100%</b> |

**Report Certified On: Wednesday, July 12, 2006**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Martin J. Schreiber and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Soft Drink Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.