

Lobbying And Time Expenditures

2005-2006 Legislative Session

January-June 2006

Wisconsin Soft Drink Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	1.00	184.00	\$145,416.36
Martin Schreiber & Associates Inc			\$145,416.36
Martin Schreiber	0.00	9.00	\$0.00
Kelly McDowell	1.00	175.00	\$0.00
Comments:	Fees include administration of Association		
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	1.00 Hours	184.00 Hours	\$145,416.36
Allocation of Lobbying Effort			Percent
Legislative Proposals			10%
Assembly Bill 1168			10 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			20%
Soda Machine Rental			20 %
Minor Efforts			0%
All Other Matters			70%
Total Reported Lobbying Effort:			100%

Report Certified On: Wednesday, July 12, 2006

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Martin J. Schreiber and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Soft Drink Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.