

Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2008

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	8.50	5.50	\$33,002.00
Whyte Hirschboeck Dudek S.C.			\$23,002.00
George Petak	8.50	5.50	\$10,000.00
Comments:			
In-House Lobbyists	13.00	17.00	\$870.00
Jeffrey Ranous	0.00	0.00	\$0.00
Luke Rollins	13.00	7.00	\$620.00
Sam Denton	0.00	10.00	\$250.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$261.00
Overhead²			\$339.30
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$5,180.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$15,000.00
Total Lobbying Time And Expenditures:	21.50 Hours	22.50 Hours	\$54,652.30
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			90%
concerning obesity, childhood obesity, and physical activity.			65 %
Creating smoke free air public places and work sites.			25 %
Minor Efforts			10%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Thursday, January 22, 2009

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the

Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Luke Rollins and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.