

Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2007

Wisconsin Educational Media Association

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|--------------------|
| Contract Lobbyists | 1.00 | 143.50 | \$14,000.00 |
| Blumenfeld & Associates LLC | | | \$0.00 |
| Michael Blumenfeld | 1.00 | 143.50 | \$14,000.00 |
| Comments: | | | |
| In-House Lobbyists | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$0.00 |
| Overhead² | | | \$0.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 1.00 Hours | 143.50 Hours | \$14,000.00 |

| Allocation of Lobbying Effort | Percent |
|--|-------------|
| Legislative Proposals | 0% |
| Budget Bill Subjects | 91% |
| Board of Commissioners of Public Lands | 35 % |
| Public Instruction: Administrative and Other Funding | 56 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 0% |
| Minor Efforts | 0% |
| All Other Matters | 9% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Thursday, January 31, 2008

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Michael Blumenfeld and certify that the information entered and reported to the Wisconsin Ethics Commission is an

accurate record of the lobbying activities of Wisconsin Educational Media Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.