

Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2007

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	4.25	14.70	\$150,558.28
Broydrick & Associates			\$78,558.28
Jodie Tierney	4.25	14.70	\$0.00
Capitol Consultants Inc			\$72,000.00
William J McCoshen	0.00	0.00	\$0.00
Nathan Elias	0.00	0.00	\$0.00
Comments:	Capitol Consultants = retainer		
In-House Lobbyists	44.00	79.25	\$5,125.00
Susan Callanan	35.50	52.50	\$2,625.00
Steven M Radke	8.50	26.75	\$2,500.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$1,537.50
Overhead²			\$1,998.75
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1,014.15
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	48.25 Hours	93.95 Hours	\$160,233.68
Allocation of Lobbying Effort			Percent
Legislative Proposals			20%
Assembly Bill 542			10 %
Senate Bill 294			10 %
Budget Bill Subjects			60%
Revenue: Tax Administration			60 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			10%
Revisions to INS 2.81 relating to the 2001 CSO mortality table for use in determining minimum reserve liabilities and nonforfeiture benefits.			10 %
Minor Efforts			0%
All Other Matters			10%

Report Certified On: Thursday, January 31, 2008

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Susan Callanan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.