

# Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2008

## Wisconsin Soft Drink Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>0.25</b>	<b>178.15</b>	<b>\$39,391.75</b>
Martin Schreiber & Associates Inc			\$39,000.00
Kelly McDowell	0.00	177.75	\$391.75
Martin Schreiber	0.00	0.00	\$0.00
Annie Early	0.25	0.00	\$0.00
Kenneth Walsh	0.00	0.00	\$0.00
William McClenahan	0.00	0.40	\$0.00
Comments:	Payments also included Association Dues		
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$0.00</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>0.25 Hours</b>	<b>178.15 Hours</b>	<b>\$39,391.75</b>

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	75%
Beverage Container Deposit	40 %
Soft Drink Tax	35 %
Minor Efforts	0%
All Other Matters	25%
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 26, 2009**

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Martin J. Schreiber and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Soft Drink Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.