

Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2007

Apple

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	47.25	74.80	\$12,379.19
Broydrick & Associates			\$12,379.19
Forbes McIntosh	18.50	12.25	\$0.00
Ramie Leonard	24.75	55.55	\$0.00
Gregory Hubbard	4.00	7.00	\$0.00
Comments:			
In-House Lobbyists	36.50	174.00	\$10,200.00
Donna Baiocchi			\$10,200.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$3,060.00
Overhead²			\$3,978.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$38.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	83.75 Hours	248.80 Hours	\$29,655.19
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			25%
Revenue: Tax Administration			25 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			75%
2001-2009 biennial budget: education/ Technology Immersion Program			50 %
E-Waste Recycling Requirements.			25 %
Minor Efforts			0%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Tuesday, July 31, 2007

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Darrin Lim and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.