

# Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2008

Apple

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>37.50</b>	<b>65.50</b>	<b>\$46,885.53</b>
Broydrick & Associates			\$46,885.53
Forbes McIntosh	15.50	28.25	\$0.00
Ramie Leonard	20.50	33.25	\$0.00
Gregory Hubbard	1.50	4.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>4.00</b>	<b>78.00</b>	<b>\$10,200.00</b>
Donna Baiocchi	4.00	78.00	\$10,200.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:	Ammann's devoted less than 10 hours during reporting period.		
<b>Fringe Benefits<sup>1</sup></b>			<b>\$3,060.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$3,978.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$280.04</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>41.50 Hours</b>	<b>143.50 Hours</b>	<b>\$64,403.57</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>90%</b>
Assembly Bill 360			10 %
Assembly Bill 745			20 %
Senate Bill 397			60 %
<b>Budget Bill Subjects</b>			<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>			<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>10%</b>
Education/ Technology Immersion Program.			10 %
<b>Minor Efforts</b>			<b>0%</b>
<b>All Other Matters</b>			<b>0%</b>
<b>Total Reported Lobbying Effort:</b>			<b>100%</b>

Report Certified On: Thursday, July 31, 2008

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Darrin Lim and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.