

Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2008

Apple

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	37.50	65.50	\$12,142.70
Broydrick & Associates			\$12,142.70
Forbes McIntosh	15.50	28.25	\$0.00
Ramie Leonard	20.50	33.25	\$0.00
Gregory Hubbard	1.50	4.00	\$0.00
Comments:			
In-House Lobbyists	4.00	78.00	\$10,200.00
Donna Baiocchi	4.00	78.00	\$10,200.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:	Ammann's devoted less than 10 hours during reporting period.		
Fringe Benefits¹			\$3,060.00
Overhead²			\$3,978.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$280.04
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	41.50 Hours	143.50 Hours	\$29,660.74
Allocation of Lobbying Effort			Percent
Legislative Proposals			90%
Assembly Bill 360			10 %
Assembly Bill 745			20 %
Senate Bill 397			60 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			10%
Education/ Technology Immersion Program.			10 %
Minor Efforts			0%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Thursday, July 31, 2008

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Darrin Lim and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.