

# Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2008

Apple

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>16.00</b>	<b>12.25</b>	<b>\$10,363.64</b>
Broydrick & Associates			\$10,363.64
Forbes McIntosh	3.50	8.50	\$0.00
Ramie Leonard	12.50	3.75	\$0.00
Gregory Hubbard	0.00	0.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Donna Baiocchi	0.00	0.00	\$0.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$0.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$0.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>16.00 Hours</b>	<b>12.25 Hours</b>	<b>\$10,363.64</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			100%
DEVELOPMENT, DRAFTING OR INTRODUCTION OF PROPOSAL RELATING TO EDUCATIONAL TECHNOLOGY AND LAPTOP INITIATIVES FOR K-12 AND HIGHER EDUCATION			25 %
E-Waste Recycling Requirements.			75 %
<b>Minor Efforts</b>			<b>0%</b>
<b>All Other Matters</b>			<b>0%</b>
<b>Total Reported Lobbying Effort:</b>			<b>100%</b>

Report Certified On: Monday, February 2, 2009

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Darrin Lim and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Apple.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.