

Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2007

DeHart & Darr Associates Inc on behalf of Direct Marketers

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	8.75	2.50	\$28,000.00
Wimmer and Company			\$28,000.00
Eric J Petersen	8.75	2.50	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	8.75 Hours	2.50 Hours	\$28,000.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			83%
Assembly Bill 5			7 %
Assembly Bill 6			7 %
Assembly Bill 51			7 %
Assembly Bill 416			7 %
Assembly Bill 432			22 %
Senate Bill 172			33 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			0%
Minor Efforts			17%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Monday, January 28, 2008

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of DeHart & Darr Associates Inc on behalf of Direct Marketers.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.