

# Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2008

## DeHart & Darr Associates Inc on behalf of Direct Marketers

| Description Of Totals And Expenditures               | Hours Communicating | Hours Other       | Dollars        |
|--|---------------------|-------------------|----------------|
| <b>Contract Lobbyists</b>                            | <b>0.00</b>         | <b>0.00</b>       | <b>\$0.00</b>  |
| Wimmer and Company                                   |                     |                   | \$0.00         |
| Eric J Petersen                                      | 0.00                | 0.00              | \$0.00         |
| Comments:  |                     |                   |                |
| <b>In-House Lobbyists</b>                            | <b>0.00</b>         | <b>0.00</b>       | <b>\$0.00</b>  |
| Comments:  |                     |                   |                |
| <b>Non-Lobbyist Employees</b>                        | <b>0.00</b>         | <b>0.00</b>       | <b>\$0.00</b>  |
| Comments:  |                     |                   |                |
| <b>Fringe Benefits<sup>1</sup></b>                   |                     |                   | <b>\$0.00</b>  |
| <b>Overhead<sup>2</sup></b>                          |                     |                   | <b>\$0.00</b>  |
| <b>Payments to Officials<sup>3</sup></b>             |                     |                   | <b>\$0.00</b>  |
| <b>Travel and Living Expenses</b>                    |                     |                   |                |
| a) Lobbyist Employees                                |                     |                   | \$0.00         |
| b) Non-Lobbyist Employees                            |                     |                   | \$0.00         |
| <b>All Other Lobbying Expenses</b>                   |                     |                   | <b>\$0.00</b>  |
| <b>Total Lobbying Time And Expenditures:</b>         | <b>0.00 Hours</b>   | <b>0.00 Hours</b> | <b>\$0.00</b>  |
| <b>Allocation of Lobbying Effort</b>                 |                     |                   | <b>Percent</b> |
| <b>Legislative Proposals</b>                         |                     |                   | <b>0%</b>      |
| <b>Budget Bill Subjects</b>                          |                     |                   | <b>0%</b>      |
| <b>Administrative Rulemaking Proceedings</b>         |                     |                   | <b>0%</b>      |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b> |                     |                   | <b>0%</b>      |
| <b>Minor Efforts</b>                                 |                     |                   | <b>0%</b>      |
| <b>All Other Matters</b>                             |                     |                   | <b>0%</b>      |
| <b>Total Reported Lobbying Effort:</b>               |                     |                   | <b>0%</b>      |

**Report Certified On: Tuesday, July 22, 2008**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the

Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Eric Petersen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of DeHart & Darr Associates Inc on behalf of Direct Marketers.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.