

Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2007

Dairy Business Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	42.25	103.75	\$105,945.45
Capitol Consultants Inc			\$85,202.95
William J McCoshen	3.50	44.25	\$0.00
Shawn Pfaff	33.75	51.50	\$0.00
Michael Best & Friedrich LLP			\$16,192.50
David Crass	5.00	8.00	\$4,550.00
Comments:			
In-House Lobbyists	12.25	79.00	\$21,250.00
Laurie Fischer	12.25	49.00	\$17,500.00
John Vrieze	0.00	30.00	\$3,750.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$6,375.00
Overhead²			\$8,287.50
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	54.50 Hours	182.75 Hours	\$141,857.95
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			25%
Agriculture, Trade and Consumer Protection: Departmentwide and Resource Management			5 %
Commerce: Departmentwide and Economic Development			5 %
Governor			5 %
Natural Resources: Air, Waste and Contaminated Land			5 %
Natural Resources: Water Quality			5 %
Administrative Rulemaking Proceedings			55%
ATCP 60, 69, 70, 71, 75, 77, 80, 81, 82 and 85, relating to food and dairy license fees.			10 %
ATCP 29 and 40, the Agricultural Chemical Cleanup Program.			10 %

ATCP 99, 100 and 101, Agriculture producer security (License Fees and Technical Changes).	10 %
NR 151 to 155 to establish additional performance standard(s), clarify language, modify grant criteria to reflect program priorities, and update certain provisions based on improved data.	5 %
NR 243, regulations for animal feeding operations.	20 %
Topics Not Yet Assigned A Bill Or Rule Number	20%
Economic Development - Cheese Infrastructure Modernization	20 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 31, 2007

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am William McCoshen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.