

Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2007

Wisconsin Association of Convention & Visitors Bureaus

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	49.00	78.50	\$10,615.07
Hamilton Consulting Group, The			\$30.00
Amy Boyer	9.00	33.75	\$3,358.00
Andrew Franken	40.00	44.75	\$7,227.07
Comments:			
In-House Lobbyists	2.00	31.25	\$2,370.00
Julia Hertel	2.00	31.25	\$2,370.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$711.00
Overhead²			\$924.30
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$94.85
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	51.00 Hours	109.75 Hours	\$14,715.22
Allocation of Lobbying Effort			Percent
Legislative Proposals			15%
Assembly Bill 3			5 %
Senate Bill 24			5 %
Senate Bill 150			5 %
Budget Bill Subjects			65%
General Fund Taxes			5 %
Miscellaneous Appropriations			5 %
Revenue: Tax Administration			5 %
Tourism			40 %
Transportation: Other Divisions			5 %
Transportation: State Highway Program			5 %
Administrative Rulemaking Proceedings			10%
Trans 200, displaying "Attractions" on highway specific information signs.			10 %

Topics Not Yet Assigned A Bill Or Rule Number	10%
Room tax	5 %
Appointment of Kelli Trumble as Secretary of Tourism - support	2 %
Wisconsin product promotion	3 %
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Sunday, July 29, 2007

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Julia Hertel and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Convention & Visitors Bureaus.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.