

# Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2007

## Wisconsin Association of Convention & Visitors

### Bureaus

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>49.00</b>	<b>78.50</b>	<b>\$10,585.07</b>
Hamilton Consulting Group, The			\$0.00
Amy Boyer	9.00	33.75	\$3,358.00
Andrew Franken	40.00	44.75	\$7,227.07
Comments:			
<b>In-House Lobbyists</b>	<b>2.00</b>	<b>31.25</b>	<b>\$2,370.00</b>
Julia Hertel	2.00	31.25	\$2,370.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$711.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$924.30</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$94.85
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>51.00 Hours</b>	<b>109.75 Hours</b>	<b>\$14,685.22</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>15%</b>
Assembly Bill 3			5 %
Senate Bill 24			5 %
Senate Bill 150			5 %
<b>Budget Bill Subjects</b>			<b>65%</b>
General Fund Taxes			5 %
Miscellaneous Appropriations			5 %
Revenue: Tax Administration			5 %
Tourism			40 %
Transportation: Other Divisions			5 %
Transportation: State Highway Program			5 %
<b>Administrative Rulemaking Proceedings</b>			<b>10%</b>
Trans 200, displaying "Attractions" on highway specific information signs.			10 %

<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>10%</b>
Room tax	5 %
Appointment of Kelli Trumble as Secretary of Tourism - support	2 %
Wisconsin product promotion	3 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

## **Report Certified On: Sunday, July 29, 2007**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Julia Hertel and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Convention & Visitors Bureaus.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.