

# Lobbying And Time Expenditures

2007-2008 Legislative Session

January-June 2007

## Wisconsin Association of Convention & Visitors Bureaus

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>49.00</b>        | <b>78.50</b>        | <b>\$10,585.07</b> |
| Hamilton Consulting Group, The               |                     |                     | \$0.00             |
| Amy Boyer                                    | 9.00                | 33.75               | \$3,358.00         |
| Andrew Franken                               | 40.00               | 44.75               | \$7,227.07         |
| Comments:                                    |                     |                     |                    |
| <b>In-House Lobbyists</b>                    | <b>2.00</b>         | <b>31.25</b>        | <b>\$2,370.00</b>  |
| Julia Hertel                                 | 2.00                | 31.25               | \$2,370.00         |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>         | <b>\$0.00</b>      |
| Comments:                                    |                     |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                     | <b>\$711.00</b>    |
| <b>Overhead<sup>2</sup></b>                  |                     |                     | <b>\$924.30</b>    |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| a) Lobbyist Employees                        |                     |                     | <b>\$94.85</b>     |
| b) Non-Lobbyist Employees                    |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>51.00 Hours</b>  | <b>109.75 Hours</b> | <b>\$14,685.22</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>   | <b>15%</b>  |
| Assembly Bill 3  | 5 %         |
| Senate Bill 24   | 5 %         |
| Senate Bill 150  | 5 %         |
| <b>Budget Bill Subjects</b>  | <b>65%</b>  |
| General Fund Taxes   | 5 %         |
| Miscellaneous Appropriations   | 5 %         |
| Revenue: Tax Administration  | 5 %         |
| Tourism  | 40 %        |
| Transportation: Other Divisions  | 5 %         |
| Transportation: State Highway Program                                      | 5 %         |
| <b>Administrative Rulemaking Proceedings</b>                               | <b>10%</b>  |
| Trans 200, displaying "Attractions" on highway specific information signs. | 10 %        |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>                       | <b>10%</b>  |
| Room tax   | 5 %         |
| Appointment of Kelli Trumble as Secretary of Tourism - support             | 2 %         |
| Wisconsin product promotion  | 3 %         |
| <b>Minor Efforts</b>   | <b>0%</b>   |
| <b>All Other Matters</b>   | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>                                     | <b>100%</b> |

**Report Certified On: Sunday, July 29, 2007**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

**Certification and Electronic Signature**

I certify I am Julia Hertel and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Convention & Visitors Bureaus.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.