

Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2007

Football 24.7 Inc through Crosslink Strategy Group

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	52.50	175.00	\$22,363.87
Arena Strategy Group			\$0.00
Mark Graul	14.75	74.00	\$11,420.87
Hamilton Consulting Group, The			\$10,943.00
Amy Boyer	4.75	33.00	\$0.00
Patrick Osborne	3.50	14.50	\$0.00
Andrew Franken	29.50	53.50	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$50,220.82
Total Lobbying Time And Expenditures:	52.50 Hours	175.00 Hours	\$72,584.69
Allocation of Lobbying Effort			Percent
Legislative Proposals			100%
Assembly Bill 604			25 %
Senate Bill 343			75 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			0%
Minor Efforts			0%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Thursday, January 31, 2008

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew J. Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Football 24.7 Inc through Crosslink Strategy Group.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.