

Lobbying And Time Expenditures

2007-2008 Legislative Session

July-December 2007

Football 24.7 Inc through Crosslink Strategy Group

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	52.50	175.00	\$22,363.87
Arena Strategy Group			\$0.00
Mark Graul	14.75	74.00	\$11,420.87
Hamilton Consulting Group, The			\$10,943.00
Amy Boyer	4.75	33.00	\$0.00
Patrick Osborne	3.50	14.50	\$0.00
Andrew Franken	29.50	53.50	\$0.00
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$50,220.82
Total Lobbying Time And Expenditures:	52.50 Hours	175.00 Hours	\$72,584.69

Allocation of Lobbying Effort	Percent
Legislative Proposals	100%
Assembly Bill 604	25 %
Senate Bill 343	75 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	0%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 31, 2008

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am andrew j franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Football 24.7 Inc through Crosslink Strategy Group.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.