

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	17.20	48.50	\$20,000.04
American Heart Association			\$0.00
AJ Wilson	8.60	24.25	\$10,000.02
Broydrick & Associates			\$0.00
AJ Wilson	8.60	24.25	\$10,000.02
Comments:			
In-House Lobbyists	31.00	28.00	\$1,688.00
Luke Rollins	26.50	16.00	\$1,275.00
Samuel Denton	2.00	0.00	\$50.00
Melissa Horn	2.50	12.00	\$363.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$506.40
Overhead²			\$658.32
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$15,375.00
Total Lobbying Time And Expenditures:	48.20 Hours	76.50 Hours	\$38,227.76
Allocation of Lobbying Effort			Percent
Legislative Proposals			20%
Senate Bill 313			15 %
Senate Bill 314			5 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			70%
tobacco prevention and control program.			5 %
Leg. Council Spec. Comm. on Disease Management: childcare nutrition; school nutrition & funding; fitness assessments; PE teachers; farm-to-school; consumer nutritional info; transportation planning for bicycle & pedestrian ways.			20 %
improved nutrition in schools, including farm-to-school.			20 %
primary stroke center designations.			5 %

concerning obesity, childhood obesity, and physical activity.	10 %
Creating smoke free air public places and work sites.	10 %
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 25, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Luke Rollins and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.