

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

American Heart Association

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Contract Lobbyists | 17.20 | 48.50 | \$20,000.04 |
| American Heart Association | | | \$0.00 |
| AJ Wilson | 8.60 | 24.25 | \$10,000.02 |
| Broydrick & Associates | | | \$0.00 |
| AJ Wilson | 8.60 | 24.25 | \$10,000.02 |
| Comments: | | | |
| In-House Lobbyists | 31.00 | 28.00 | \$1,688.00 |
| Luke Rollins | 26.50 | 16.00 | \$1,275.00 |
| Samuel Denton | 2.00 | 0.00 | \$50.00 |
| Melissa Horn | 2.50 | 12.00 | \$363.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$506.40 |
| Overhead² | | | \$658.32 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$15,375.00 |
| Total Lobbying Time And Expenditures: | 48.20 Hours | 76.50 Hours | \$38,227.76 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 20% |
| Senate Bill 313 | | | 15 % |
| Senate Bill 314 | | | 5 % |
| Budget Bill Subjects | | | 0% |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 70% |
| tobacco prevention and control program. | | | 5 % |
| Leg. Council Spec. Comm. on Disease Management: childcare nutrition; school nutrition & funding; fitness assessments; PE teachers; farm-to-school; consumer nutritional info; transportation planning for bicycle & pedestrian ways. | | | 20 % |
| improved nutrition in schools, including farm-to-school. | | | 20 % |
| primary stroke center designations. | | | 5 % |

| | |
|---|-------------|
| concerning obesity, childhood obesity, and physical activity. | 10 % |
| Creating smoke free air public places and work sites. | 10 % |
| Minor Efforts | 10% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Monday, January 25, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Luke Rollins and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.