

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>17.20</b>	<b>48.50</b>	<b>\$20,000.04</b>
American Heart Association			\$0.00
AJ Wilson	8.60	24.25	\$10,000.02
Broydrick & Associates			\$0.00
AJ Wilson	8.60	24.25	\$10,000.02
Comments:			
<b>In-House Lobbyists</b>	<b>31.00</b>	<b>28.00</b>	<b>\$1,688.00</b>
Luke Rollins	26.50	16.00	\$1,275.00
Samuel Denton	2.00	0.00	\$50.00
Melissa Horn	2.50	12.00	\$363.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$506.40</b>
<b>Overhead<sup>2</sup></b>			<b>\$658.32</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$15,375.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>48.20 Hours</b>	<b>76.50 Hours</b>	<b>\$38,227.76</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>20%</b>
Senate Bill 313	15 %
Senate Bill 314	5 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>70%</b>
tobacco prevention and control program.	5 %
Leg. Council Spec. Comm. on Disease Management: childcare nutrition; school nutrition & funding; fitness assessments; PE teachers; farm-to-school; consumer nutritional info; transportation planning for bicycle & pedestrian ways.	20 %
improved nutrition in schools, including farm-to-school.	20 %
primary stroke center designations.	5 %

concerning obesity, childhood obesity, and physical activity.	10 %
Creating smoke free air public places and work sites.	10 %
<b>Minor Efforts</b>	<b>10%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 25, 2010**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

**Certification and Electronic Signature**

I certify I am Luke Rollins and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.