

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	37.50	34.50	\$14,000.00
American Heart Association			\$0.00
AJ Wilson	18.75	17.25	\$7,000.00
Broydrick & Associates			\$0.00
AJ Wilson	18.75	17.25	\$7,000.00
Comments:			
In-House Lobbyists	241.50	51.00	\$8,640.00
Luke Rollins	201.50	51.00	\$7,560.00
Melissa Horn	40.00	0.00	\$1,080.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$2,592.00
Overhead²			\$3,369.60
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$4,178.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$581.00
Total Lobbying Time And Expenditures:	279.00 Hours	85.50 Hours	\$33,360.60

Allocation of Lobbying Effort	Percent
Legislative Proposals	99%
Assembly Bill 725	40 %
Assembly Bill 746	42 %
Senate Bill 313	17 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	1%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 13, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Luke Rollins and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.