

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	9.00	34.50	\$10,000.00
American Heart Association			\$0.00
AJ Wilson	4.50	17.25	\$0.00
Hubbard Wilson & Zelenkova, LLC			\$10,000.00
AJ Wilson	4.50	17.25	\$0.00
Comments:			
In-House Lobbyists	23.00	51.00	\$2,368.00
Luke Rollins	0.00	0.00	\$0.00
Melissa Horn	23.00	51.00	\$2,368.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$710.40
Overhead²			\$923.52
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$167.04
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	32.00 Hours	85.50 Hours	\$14,168.96

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	50%
tobacco prevention and control program.	10 %
improved nutrition in schools, including farm-to-school.	10 %
concerning obesity, childhood obesity, and physical activity.	20 %
Creating smoke free air public places and work sites.	10 %
Minor Efforts	0%
All Other Matters	50%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 31, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Melissa Horn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.