

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

American Heart Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>9.00</b>	<b>34.50</b>	<b>\$10,000.00</b>
American Heart Association			\$0.00
AJ Wilson	4.50	17.25	\$0.00
Hubbard Wilson & Zelenkova, LLC			\$10,000.00
AJ Wilson	4.50	17.25	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>23.00</b>	<b>51.00</b>	<b>\$2,368.00</b>
Luke Rollins	0.00	0.00	\$0.00
Melissa Horn	23.00	51.00	\$2,368.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$710.40</b>
<b>Overhead<sup>2</sup></b>			<b>\$923.52</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$167.04</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>32.00 Hours</b>	<b>85.50 Hours</b>	<b>\$14,168.96</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>50%</b>
tobacco prevention and control program.	10 %
improved nutrition in schools, including farm-to-school.	10 %
concerning obesity, childhood obesity, and physical activity.	20 %
Creating smoke free air public places and work sites.	10 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>50%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 31, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Melissa Horn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.