

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

American Heart Association

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other        | Dollars            |
|--|---------------------|--------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>9.00</b>         | <b>34.50</b>       | <b>\$10,000.00</b> |
| American Heart Association                   |                     |                    | \$0.00             |
| AJ Wilson                                    | 4.50                | 17.25              | \$0.00             |
| Hubbard Wilson & Zelenkova, LLC              |                     |                    | \$10,000.00        |
| AJ Wilson                                    | 4.50                | 17.25              | \$0.00             |
| Comments:                                    |                     |                    |                    |
| <b>In-House Lobbyists</b>                    | <b>23.00</b>        | <b>51.00</b>       | <b>\$2,368.00</b>  |
| Luke Rollins                                 | 0.00                | 0.00               | \$0.00             |
| Melissa Horn                                 | 23.00               | 51.00              | \$2,368.00         |
| Comments:                                    |                     |                    |                    |
| <b>Non-Lobbyist Employees</b>                | <b>0.00</b>         | <b>0.00</b>        | <b>\$0.00</b>      |
| Comments:                                    |                     |                    |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                    | <b>\$710.40</b>    |
| <b>Overhead<sup>2</sup></b>                  |                     |                    | <b>\$923.52</b>    |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                    | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                    |                    |
| a) Lobbyist Employees                        |                     |                    | \$167.04           |
| b) Non-Lobbyist Employees                    |                     |                    | \$0.00             |
| <b>All Other Lobbying Expenses</b>           |                     |                    | <b>\$0.00</b>      |
| <b>Total Lobbying Time And Expenditures:</b> | <b>32.00 Hours</b>  | <b>85.50 Hours</b> | <b>\$14,168.96</b> |

| Allocation of Lobbying Effort                                 | Percent     |
|---|-------------|
| <b>Legislative Proposals</b>                                  | <b>0%</b>   |
| <b>Budget Bill Subjects</b>                                   | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>                  | <b>0%</b>   |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>          | <b>50%</b>  |
| tobacco prevention and control program.                       | 10 %        |
| improved nutrition in schools, including farm-to-school.      | 10 %        |
| concerning obesity, childhood obesity, and physical activity. | 20 %        |
| Creating smoke free air public places and work sites.         | 10 %        |
| <b>Minor Efforts</b>  | <b>0%</b>   |
| <b>All Other Matters</b>                                      | <b>50%</b>  |
| <b>Total Reported Lobbying Effort:</b>                        | <b>100%</b> |

## Report Certified On: Monday, January 31, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Melissa Horn and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of American Heart Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.