

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Wisconsin Dental Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	40.75	134.80	\$33,892.50
DeWitt Ross & Stevens SC			\$0.00
Peter C Christianson	3.25	50.05	\$9,892.50
Government Policy Solutions, LLC			\$0.00
Forbes McIntosh	37.50	84.75	\$24,000.00
Comments:			
In-House Lobbyists	142.50	218.50	\$18,586.06
Mark Paget	14.00	11.00	\$2,051.50
Mara A Brooks	128.50	207.50	\$16,534.56
Comments:			
Non-Lobbyist Employees	0.00	14.50	\$477.78
Comments:			
Fringe Benefits¹			\$5,719.15
Overhead²			\$7,434.90
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$4,411.73
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$26,827.21
Total Lobbying Time And Expenditures:	183.25 Hours	367.80 Hours	\$97,349.33

Allocation of Lobbying Effort	Percent
Legislative Proposals	15%
Assembly Bill 665	5 %
Assembly Bill 912	5 %
Senate Bill 453	5 %
Budget Bill Subjects	19%
Health and Family Services: Health	1 %
Health and Family Services: Medical Assistance	5 %
Higher Educational Aids Board	1 %
Marquette Dental School	10 %
Regulation and Licensing	2 %
Administrative Rulemaking Proceedings	5%
Licensing of dentists.	5 %
Topics Not Yet Assigned A Bill Or Rule Number	59%
Support any bill draft requiring plans to honor a patient's request to assign payment for the care the patient has received directly to the health care provider/entity who provided the care	5 %
Creation of a dental Medicaid pilot project testing the impact market rate reimbursements may have on access to dental care for Medicaid recipients.	5 %
Creation of a meaningful loan forgiveness program for dentists who locate in underserved areas of the state.	2 %
Drafting of legislation and any admin rules to allow for greater delegation of duties to trained and	

Allotted Time of Lobbying Effort	10 % Percent
Increasing the number of Wisconsin residents attending Marquette University School of Dentistry.	2 %
Removal of the HMO delivery of dental care in the SE counties of Milwaukee, Racine and Kenosha.	1 %
Updating the definition of dentistry to be the definition recommended by the American Dental Association.	2 %
Supporting DEB admin rule changes to allow for more streamlined licensure process for specialists who are practicing in other states who wish to move to Wisconsin to set up practice.	2 %
Appointments to the Dentistry Examining Board	10 %
Funding for community dental clinics and/or federally qualified health centers.	5 %
Promoting the creation of incentive programs for dentists who locate in underserved areas of the state.	1 %
Proposals relating to oral health care in the Governor's budget bill	2 %
Proposals requiring transparency of health care cost information by health care providers	5 %
Provide feedback on any legislative recommendations to change the current the dental Medicaid and BadgerCare programs.	2 %
Scope of practice issues for allied dental personnel and potential ability of dentists to delegate procedures to allied dental personnel.	5 %
Minor Efforts	0%
All Other Matters	2%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 28, 2011

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:
2. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:
3. Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Mara A Brooks and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Dental Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.