

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2009

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	121.00	57.25	\$167,996.20
Arrowhead Strategies, LLC			\$108,349.80
Robert Seitz	1.00	0.00	\$0.00
Broydrick & Associates			\$24,025.60
Robert Seitz	1.00	0.00	\$0.00
Timothy J Elverman	87.00	39.25	\$24,120.80
Jack O'Meara	16.00	9.00	\$0.00
O'Meara Public Affairs LLC			\$11,500.00
Jack O'Meara	16.00	9.00	\$0.00
Comments:			
In-House Lobbyists	302.00	409.00	\$63,065.00
Andrew Franken	302.00	409.00	\$63,065.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$18,919.50
Overhead²			\$24,595.35
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$384,676.25
Total Lobbying Time And Expenditures:	423.00 Hours	466.25 Hours	\$659,252.30
Allocation of Lobbying Effort			Percent
Legislative Proposals			2%
Assembly Bill 121			2 %
Budget Bill Subjects			90%
General Provisions			45 %
Insurance			45 %
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			5%
worker's compensation health care costs			5 %
Minor Efforts			3%

All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, July 31, 2009

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am andrew j franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.