

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>53.75</b>	<b>111.00</b>	<b>\$102,057.94</b>
Arrowhead Strategies, LLC			\$0.00
Robert Seitz	0.00	9.50	\$30,000.00
Broydrick & Associates			\$0.00
Robert Seitz	0.00	9.50	\$30,000.00
Timothy J Elverman	40.75	48.50	\$24,057.94
Jack O'Meara	6.50	21.75	\$9,000.00
OMeara Public Affairs LLC			\$0.00
Jack O'Meara	6.50	21.75	\$9,000.00
Comments:			
<b>In-House Lobbyists</b>	<b>121.50</b>	<b>315.00</b>	<b>\$39,870.00</b>
Andrew Franken	121.50	315.00	\$39,870.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$11,961.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$15,549.30</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) <b>Lobbyist Employees</b>			<b>\$0.00</b>
b) <b>Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$48,264.99</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>175.25 Hours</b>	<b>426.00 Hours</b>	<b>\$217,703.23</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>42%</b>
Assembly Bill 121	2 %
Assembly Bill 185	10 %
Assembly Bill 453	10 %
Assembly Bill 524	5 %
Assembly Bill 525	10 %
Senate Bill 127	5 %
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>10%</b>
Ins 6.77, exempting commercial umbrella and commercial liability policies covering only hired and non-owned autos from having to offer or include uninsured and underinsured motorist coverage.	10 %
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>45%</b>
Changes to Automobile insurance financial responsibility limits and policy coverages	25 %
worker's compensation health care costs	20 %
<b>Minor Efforts</b>	<b>3%</b>
<b>All Other Matters</b>	<b>0%</b>

Allocation of Lobbying Effort	Total Reported Lobbying Effort:	100%
-------------------------------	---------------------------------	------

## Report Certified On: Friday, January 29, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Karla Kahl and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.