

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	53.75	111.00	\$245,933.34
Arrowhead Strategies, LLC			\$108,349.80
Robert Seitz	0.00	9.50	\$30,000.00
Broydrick & Associates			\$24,025.60
Robert Seitz	0.00	9.50	\$30,000.00
Timothy J Elverman	40.75	48.50	\$24,057.94
Jack O'Meara	6.50	21.75	\$9,000.00
O'Meara Public Affairs LLC			\$11,500.00
Jack O'Meara	6.50	21.75	\$9,000.00
Comments:			
In-House Lobbyists	121.50	315.00	\$39,870.00
Andrew Franken	121.50	315.00	\$39,870.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$11,961.00
Overhead²			\$15,549.30
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$48,264.99
Total Lobbying Time And Expenditures:	175.25 Hours	426.00 Hours	\$361,578.63
Allocation of Lobbying Effort			Percent
Legislative Proposals			42%
Assembly Bill 121			2 %
Assembly Bill 185			10 %
Assembly Bill 453			10 %
Assembly Bill 524			5 %
Assembly Bill 525			10 %
Senate Bill 127			5 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			10%

Ins 6.77, exempting commercial umbrella and commercial liability policies covering only hired and non-owned autos from having to offer or include uninsured and underinsured motorist coverage.	10 %
Topics Not Yet Assigned A Bill Or Rule Number	45%
Changes to Automobile insurance financial responsibility limits and policy coverages	25 %
worker's compensation health care costs	20 %
Minor Efforts	3%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Friday, January 29, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Karla Kahl and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.