

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	63.50	105.75	\$143,875.40
Arrowhead Strategies, LLC			\$108,349.80
Robert Seitz	8.75	11.25	\$0.00
Broydrick & Associates			\$24,025.60
Robert Seitz	8.75	11.25	\$0.00
Timothy J Elverman	33.00	33.25	\$0.00
Jack O'Meara	6.50	25.00	\$0.00
O'Meara Public Affairs LLC			\$11,500.00
Jack O'Meara	6.50	25.00	\$0.00
Comments:			
In-House Lobbyists	159.00	229.50	\$35,485.59
Andrew Franken	159.00	229.50	\$35,485.59
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$10,645.68
Overhead²			\$13,839.38
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$59,876.01
Total Lobbying Time And Expenditures:	222.50 Hours	335.25 Hours	\$263,722.06
Allocation of Lobbying Effort			Percent
Legislative Proposals			85%
Assembly Bill 453			5 %
Assembly Bill 480			5 %
Assembly Bill 496			5 %
Assembly Bill 524			5 %
Assembly Bill 525			5 %
Assembly Bill 668			5 %
Assembly Bill 701			5 %
Assembly Bill 792			5 %

Assembly Bill 815	5 %
Assembly Bill 839	5 %
Assembly Bill 938	5 %
Assembly Bill 951	5 %
Senate Bill 118	5 %
Senate Bill 127	5 %
Senate Bill 386	5 %
Senate Bill 447	5 %
Senate Bill 673	5 %
Budget Bill Subjects	0%
Administrative Rulemaking Proceedings	5%
Ins 6.77, exempting commercial umbrella and commercial liability policies covering only hired and non-owned autos from having to offer or include uninsured and underinsured motorist coverage.	5 %
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	10%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, August 2, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Karla Kahl and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.