

# Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

## Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>63.50</b>	<b>105.75</b>	<b>\$60,525.60</b>
Arrowhead Strategies, LLC			\$30,000.00
Robert Seitz	8.75	11.25	\$0.00
Broydrick & Associates			\$24,025.60
Robert Seitz	8.75	11.25	\$0.00
Timothy J Elverman	33.00	33.25	\$0.00
Jack O'Meara	6.50	25.00	\$0.00
O'Meara Public Affairs LLC			\$6,500.00
Jack O'Meara	6.50	25.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>159.00</b>	<b>229.50</b>	<b>\$35,485.59</b>
Andrew Franken	159.00	229.50	\$35,485.59
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$10,645.68</b>
<b>Overhead<sup>2</sup></b>			<b>\$13,839.38</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$0.00</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$59,876.01</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>222.50 Hours</b>	<b>335.25 Hours</b>	<b>\$180,372.26</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>85%</b>
Assembly Bill 453	5 %
Assembly Bill 480	5 %
Assembly Bill 496	5 %
Assembly Bill 524	5 %
Assembly Bill 525	5 %
Assembly Bill 668	5 %
Assembly Bill 701	5 %
Assembly Bill 792	5 %
Assembly Bill 815	5 %
Assembly Bill 839	5 %
Assembly Bill 938	5 %
Assembly Bill 951	5 %
Senate Bill 118	5 %
Senate Bill 127	5 %
Senate Bill 386	5 %

<b>Allocation of Lobbying Effort</b>	<b>Percent</b>
Senate Bill 417	5%
Senate Bill 673	5%
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>5%</b>
Ins 6.77, exempting commercial umbrella and commercial liability policies covering only hired and non-owned autos from having to offer or include uninsured and underinsured motorist coverage.	5%
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>0%</b>
<b>Minor Efforts</b>	<b>10%</b>
<b>All Other Matters</b>	<b>0%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

### Report Certified On: Monday, August 2, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### Certification and Electronic Signature

I certify I am Karla Kahl and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.