

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Wisconsin Insurance Alliance

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|--|---------------------|--------------------|
| Contract Lobbyists | 15.50 | 11.75 | \$43,000.00 |
| Arrowhead Strategies, LLC | | | \$0.00 |
| Robert Seitz | 0.00 | 0.00 | \$30,000.00 |
| Hubbard Wilson & Zelenkova, LLC | | | \$0.00 |
| Timothy J Elverman | 15.50 | 11.75 | \$12,000.00 |
| O'Meara Public Affairs LLC | | | \$0.00 |
| Jack O'Meara | 0.00 | 0.00 | \$1,000.00 |
| Comments: | O'Meara Public Affairs received last payment of agreed upon retainer and recorded no lobbying hours. | | |
| In-House Lobbyists | 43.50 | 97.00 | \$13,239.00 |
| Andrew Franken | 43.50 | 97.00 | \$13,239.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$3,971.70 |
| Overhead² | | | \$5,163.21 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$2,795.00 |
| Total Lobbying Time And Expenditures: | 59.00 Hours | 108.75 Hours | \$68,168.91 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 0% |
| Budget Bill Subjects | | | 10% |
| Insurance | | | 10 % |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 30% |
| Changes to Automobile insurance financial responsibility limits and policy coverages | | | 30 % |
| Minor Efforts | | | 50% |
| All Other Matters | | | 10% |
| Total Reported Lobbying Effort: | | | 100% |

Report Certified On: Monday, January 31, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Andrew J. Franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.