

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

## Wisconsin Insurance Alliance

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>15.50</b>	<b>11.75</b>	<b>\$43,000.00</b>
Arrowhead Strategies, LLC			\$0.00
Robert Seitz	0.00	0.00	\$30,000.00
Hubbard Wilson & Zelenkova, LLC			\$0.00
Timothy J Elverman	15.50	11.75	\$12,000.00
O'Meara Public Affairs LLC			\$0.00
Jack O'Meara	0.00	0.00	\$1,000.00
Comments:	O'Meara Public Affairs received last payment of agreed upon retainer and recorded no lobbying hours.		
<b>In-House Lobbyists</b>	<b>43.50</b>	<b>97.00</b>	<b>\$13,239.00</b>
Andrew Franken	43.50	97.00	\$13,239.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$3,971.70</b>
<b>Overhead<sup>2</sup></b>			<b>\$5,163.21</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$2,795.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>59.00 Hours</b>	<b>108.75 Hours</b>	<b>\$68,168.91</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>10%</b>
Insurance	10 %
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>30%</b>
Changes to Automobile insurance financial responsibility limits and policy coverages	30 %
<b>Minor Efforts</b>	<b>50%</b>
<b>All Other Matters</b>	<b>10%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 31, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am andrew j franken and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Insurance Alliance.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.