## Lobbying And Time Expenditures

## 2009-2010 Legislative Session

## January-June 2010

# Wisconsin Association of Lakes Inc

| Description Of Totals And Expenditures  | Hours<br>Communicating | Hours<br>Other | Dolla       | irs    |
|---|------------------------|----------------|-------------|--------|
| Contract Lobbyists  | 38.10                  | 9.70           | \$51,0      | 89.16  |
| Wheeler, Van Sickle & Anderson SC   | 1                      | ·              | \$33,500.0  | 00     |
| William P O'Connor  | 38.10                  | 9.70           | \$17,589.1  | 6      |
| Comments:   |                        |                |             |        |
| In-House Lobbyists  | 3.50                   | 23.50          | 0 \$615.28  |        |
| Tamara Jackson  | 0.00                   | 0.00 \$0.00    |             | 00     |
| Toni Herkert  | 3.50                   | 23.50 \$615.28 |             | 28     |
| Comments:   |                        |                |             |        |
| Non-Lobbyist Employees  | 0.00                   | 0.00           |             | \$0.00 |
| Comments:   |                        |                | 1           |        |
| Fringe Benefits <sup>1</sup>  |                        |                | \$1         | 84.58  |
| Overhead <sup>2</sup>   |                        |                | \$239.96    |        |
| Payments to Officials <sup>3</sup>  |                        |                |             | \$0.00 |
| Travel and Living Expenses  |                        |                | •           |        |
| a) Lobbyist Employees   |                        |                | \$0.00      |        |
| b) Non-Lobbyist Employees   |                        |                | \$0.00      |        |
| All Other Lobbying Expenses   |                        |                |             | \$0.00 |
| Total Lobbying Time And<br>Expenditures:  | 41.60 Hours            | 33.20<br>Hours | \$52,128.98 |        |
| Allocation of Lobbying Effort   |                        |                | Percent     |        |
| Legislative Proposals   |                        |                | 75%         |        |
| Assembly Bill 844   |                        |                | 55 %        |        |
| Senate Bill 620   |                        |                | 20 %        |        |
| Budget Bill Subjects  |                        |                | 0%          |        |
| Administrative Rulemaking Proceedings   |                        |                | 0%          |        |
| Topics Not Yet Assigned A Bill Or Rule Number   |                        |                | 20%         |        |
| Clearinghouse Rule 09-112 relating to runoff pollution performance standards and prohibitions.                                |                        |                | 10 %        |        |
| Clearinghouse Rule 10-035 relating to phosphorus water quality standards criteria and WPDES permit provisions for phosphorus. |                        |                | 10 %        |        |
| Minor Efforts   |                        |                | 5%          |        |
| All Other Matters   |                        |                | 0%          |        |
| Total Re  | ported Lobbying        | Effort:        | 100%        |        |

Report Certified On: Tuesday, August 3, 2010

#### 1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Toni R. Herkert and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Lakes Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.