

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

## Wisconsin Association of Lakes Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>1.50</b>	<b>4.10</b>	<b>\$17,500.00</b>
Wheeler, Van Sickle & Anderson SC			\$17,500.00
William P O'Connor	1.50	4.10	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>2.00</b>	<b>10.00</b>	<b>\$1,000.00</b>
Toni Herkert	2.00	10.00	\$1,000.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$300.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$390.00</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>3.50 Hours</b>	<b>14.10 Hours</b>	<b>\$19,190.00</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>0%</b>
<b>Budget Bill Subjects</b>			<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>			<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>6%</b>
Clearinghouse Rule 09-112 relating to runoff pollution performance standards and prohibitions.			2 %
Clearinghouse Rule 10-035 relating to phosphorus water quality standards criteria and WPDES permit provisions for phosphorus.			2 %
NR 115 - Shoreland Management Rules			2 %
<b>Minor Efforts</b>			<b>94%</b>
<b>All Other Matters</b>			<b>0%</b>
<b>Total Reported Lobbying Effort:</b>			<b>100%</b>

**Report Certified On: Monday, January 31, 2011**

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as

30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Toni R. Herkert and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Lakes Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.