

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Wisconsin Association of Lakes Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	1.50	4.10	\$17,500.00
Wheeler, Van Sickle & Anderson SC			\$17,500.00
William P O'Connor	1.50	4.10	\$0.00
Comments:			
In-House Lobbyists	2.00	10.00	\$1,000.00
Toni Herkert	2.00	10.00	\$1,000.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$300.00
Overhead²			\$390.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	3.50 Hours	14.10 Hours	\$19,190.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			6%
Clearinghouse Rule 09-112 relating to runoff pollution performance standards and prohibitions.			2 %
Clearinghouse Rule 10-035 relating to phosphorus water quality standards criteria and WPDES permit provisions for phosphorus.			2 %
NR 115 - Shoreland Management Rules			2 %
Minor Efforts			94%
All Other Matters			0%
Total Reported Lobbying Effort:			100%

Report Certified On: Monday, January 31, 2011

1. Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as

30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Toni R. Herkert and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Association of Lakes Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.