

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

**Madison Gas & Electric Company**

| Description Of Totals And Expenditures       | Hours Communicating | Hours Other         | Dollars            |
|--|---------------------|---------------------|--------------------|
| <b>Contract Lobbyists</b>                    | <b>4.50</b>         | <b>11.00</b>        | <b>\$58,530.00</b> |
| Stenger Government Relations, LLC            |                     |                     | \$19,530.00        |
| Scott Stenger                                | 0.00                | 0.00                | \$0.00             |
| Mindy Walker                                 | 0.00                | 0.50                | \$0.00             |
| Wimmer and Company                           |                     |                     | \$39,000.00        |
| Eric J Petersen                              | 4.50                | 10.50               | \$0.00             |
| Comments:                                    |                     |                     |                    |
| <b>In-House Lobbyists</b>                    | <b>4.50</b>         | <b>54.00</b>        | <b>\$3,100.00</b>  |
| John Sumi                                    | 4.50                | 54.00               | \$3,100.00         |
| Comments:                                    |                     |                     |                    |
| <b>Non-Lobbyist Employees</b>                | <b>5.25</b>         | <b>37.00</b>        | <b>\$2,538.00</b>  |
| Comments:                                    |                     |                     |                    |
| <b>Fringe Benefits<sup>1</sup></b>           |                     |                     | <b>\$1,691.40</b>  |
| <b>Overhead<sup>2</sup></b>                  |                     |                     | <b>\$2,198.82</b>  |
| <b>Payments to Officials<sup>3</sup></b>     |                     |                     | <b>\$0.00</b>      |
| <b>Travel and Living Expenses</b>            |                     |                     |                    |
| a) <b>Lobbyist Employees</b>                 |                     |                     | <b>\$0.00</b>      |
| b) <b>Non-Lobbyist Employees</b>             |                     |                     | <b>\$0.00</b>      |
| <b>All Other Lobbying Expenses</b>           |                     |                     | <b>\$26,567.00</b> |
| <b>Total Lobbying Time And Expenditures:</b> | <b>14.25 Hours</b>  | <b>102.00 Hours</b> | <b>\$94,625.22</b> |

| Allocation of Lobbying Effort  | Percent     |
|--|-------------|
| <b>Legislative Proposals</b>   | <b>0%</b>   |
| <b>Budget Bill Subjects</b>  | <b>0%</b>   |
| <b>Administrative Rulemaking Proceedings</b>   | <b>42%</b>  |
| PSC 128, wind siting rules.  | 7 %         |
| PSC 135, the natural gas pipeline safety code, including updates to the state additions to the pipeline safety code. | 35 %        |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>   | <b>58%</b>  |
| PSC Quadrennial Planning - Statewide Energy Efficiency Program budget  | 9 %         |
| Proposals related to rates of an electric public utility as a result of a change in the cost of fuel.                | 49 %        |
| <b>Minor Efforts</b>   | <b>0%</b>   |
| <b>All Other Matters</b>   | <b>0%</b>   |
| <b>Total Reported Lobbying Effort:</b>   | <b>100%</b> |

**Report Certified On: Monday, January 31, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus

fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

### Certification and Electronic Signature

I certify I am John A Sumi and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Madison Gas & Electric Company.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.