

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

## Northern States Power d/b/a Xcel Energy

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>13.00</b>	<b>403.75</b>	<b>\$76,222.10</b>
Hamilton Consulting Group, The			\$55,222.10
Amy Boyer	0.50	92.75	\$0.00
Andrew Engel	0.00	64.25	\$0.00
Robert I Fassbender	3.50	181.50	\$0.00
Andrew Cook	0.00	33.00	\$0.00
The Shop Consulting			\$21,000.00
Jim Smith	9.00	32.25	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>10.50</b>	<b>97.75</b>	<b>\$5,248.32</b>
Christine Ball	2.00	6.50	\$386.56
Rebecca Larson	6.00	72.50	\$1,171.55
David Donovan	0.00	5.00	\$278.46
Donald Reck	2.50	13.75	\$3,411.75
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$1,574.50</b>
<b>Overhead<sup>2</sup></b>			<b>\$2,046.84</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>23.50 Hours</b>	<b>501.50 Hours</b>	<b>\$85,091.76</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			55%
Air emissions, including mercury, air toxics, ozone, particulate matter or greenhouse gases			9%
Development, drafting or introduction of any proposals relating to legal standards, liability or other matter relating to civil litigation.			7%

Energy efficiency and renewable fuels	5 %
Fuel Rules and other matters affecting public utility financing	12 %
Development, drafting or introduction of a proposal relating to woody biomass.	3 %
Development, drafting or introduction of a proposal relating to transmission system reliability and changes to the transmission approval process.	19 %
<b>Minor Efforts</b>	<b>3%</b>
<b>All Other Matters</b>	<b>42%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 31, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

**Certification and Electronic Signature**

I certify I am Rebecca Larson and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northern States Power d/b/a Xcel Energy.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.