

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2009

Northwestern Mutual

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|---------------------|---------------------|
| Contract Lobbyists | 0.50 | 19.25 | \$165,152.56 |
| Broydrick & Associates | | | \$93,152.56 |
| William Broydrick | 0.50 | 13.75 | \$0.00 |
| Capitol Consultants Inc | | | \$72,000.00 |
| Tony Langenohl | 0.00 | 0.00 | \$0.00 |
| William J McCoshen | 0.00 | 5.50 | \$0.00 |
| Jennifer Broberg | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 61.75 | 76.00 | \$10,222.35 |
| Steven M Radke | 5.25 | 12.00 | \$1,888.74 |
| Susan Callanan | 56.50 | 64.00 | \$8,333.61 |
| Comments: | | | |
| Non-Lobbyist Employees | 8.00 | 13.00 | \$2,322.32 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$3,763.40 |
| Overhead² | | | \$4,892.42 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$2,180.50 |
| b) Non-Lobbyist Employees | | | \$202.60 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 70.25 Hours | 108.25 Hours | \$188,736.15 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 35% |
| Assembly Bill 100 | | | 10 % |
| Senate Bill 62 | | | 25 % |
| Budget Bill Subjects | | | 10% |
| Health and Family Services: Medical Assistance | | | 10 % |
| Administrative Rulemaking Proceedings | | | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 45% |
| All matters relating to life insurance settlements. | | | 30 % |
| Mass Transit | | | 15 % |
| Minor Efforts | | | 10% |

| | |
|--|-------------|
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Wednesday, July 29, 2009

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Susan W. Callanan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.