

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2009

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	0.50	19.25	\$49,074.37
Broydrick & Associates			\$31,074.37
William Broydrick	0.50	13.75	\$0.00
Capitol Consultants Inc			\$18,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	0.00	5.50	\$0.00
Jennifer Broberg	0.00	0.00	\$0.00
Comments:			
In-House Lobbyists	61.75	76.00	\$10,222.35
Steven M Radke	5.25	12.00	\$1,888.74
Susan Callanan	56.50	64.00	\$8,333.61
Comments:			
Non-Lobbyist Employees	8.00	13.00	\$2,322.32
Comments:			
Fringe Benefits¹			\$3,763.40
Overhead²			\$4,892.42
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$2,180.50
b) Non-Lobbyist Employees			\$202.60
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	70.25 Hours	108.25 Hours	\$72,657.96

Allocation of Lobbying Effort	Percent
Legislative Proposals	35%
Assembly Bill 100	10 %
Senate Bill 62	25 %
Budget Bill Subjects	10%
Health and Family Services: Medical Assistance	10 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	45%
All matters relating to life insurance settlements.	30 %
Mass Transit	15 %
Minor Efforts	10%

All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Wednesday, July 29, 2009

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Susan W. Callanan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.