

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	57.25	31.50	\$165,152.56
Broydrick & Associates			\$93,152.56
William Broydrick	0.00	1.50	\$0.00
Capitol Consultants Inc			\$72,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	1.00	23.00	\$0.00
Jennifer Broberg	56.25	7.00	\$0.00
Comments:			
In-House Lobbyists	75.00	150.00	\$17,598.55
Steven M Radke	5.50	1.00	\$871.74
Susan Callanan	69.50	149.00	\$16,726.81
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$5,279.57
Overhead²			\$6,863.43
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$2,268.56
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	132.25 Hours	181.50 Hours	\$197,162.67
Allocation of Lobbying Effort			Percent
Legislative Proposals			70%
Assembly Bill 758			50 %
Assembly Bill 811			10 %
Senate Bill 513			10 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			5%
Ins 2.81, use of the 2001 CSO Preferred Class Structure Mortality Table in determining reserve liabilities.			5 %
Topics Not Yet Assigned A Bill Or Rule Number			5%
Mass Transit			5 %

Minor Efforts	20%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Tuesday, July 27, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Susan W. Callanan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.