

# Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>57.25</b>	<b>31.50</b>	<b>\$165,152.56</b>
Broydrick & Associates			\$93,152.56
William Broydrick	0.00	1.50	\$0.00
Capitol Consultants Inc			\$72,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	1.00	23.00	\$0.00
Jennifer Broberg	56.25	7.00	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>75.00</b>	<b>150.00</b>	<b>\$17,598.55</b>
Steven M Radke	5.50	1.00	\$871.74
Susan Callanan	69.50	149.00	\$16,726.81
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$5,279.57</b>
<b>Overhead<sup>2</sup></b>			<b>\$6,863.43</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
<b>a) Lobbyist Employees</b>			<b>\$2,268.56</b>
<b>b) Non-Lobbyist Employees</b>			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>132.25 Hours</b>	<b>181.50 Hours</b>	<b>\$197,162.67</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
<b>Legislative Proposals</b>			<b>70%</b>
Assembly Bill 758			50 %
Assembly Bill 811			10 %
Senate Bill 513			10 %
<b>Budget Bill Subjects</b>			<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>			<b>5%</b>
Ins 2.81, use of the 2001 CSO Preferred Class Structure Mortality Table in determining reserve liabilities.			5 %
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>			<b>5%</b>
Mass Transit			5 %

Minor Efforts	20%
All Other Matters	0%
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Tuesday, July 27, 2010**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Susan W. Callanan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.