

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	1.75	17.50	\$181,152.56
Broydrick & Associates			\$93,152.56
William Broydrick	0.00	0.00	\$0.00
Capitol Consultants Inc			\$72,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	0.00	0.00	\$0.00
Jennifer Broberg	0.00	0.00	\$0.00
Hubbard Wilson & Zelenkova, LLC			\$16,000.00
Gregory Hubbard	0.25	4.75	\$0.00
AJ Wilson	0.00	12.50	\$0.00
Timothy J Elverman	1.50	0.25	\$0.00
Comments:	Broydrick & Associates retainer fee.		
In-House Lobbyists	23.00	8.00	\$2,791.09
Steven M Radke	5.50	0.00	\$795.91
Susan Callanan	17.50	8.00	\$1,995.18
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$837.33
Overhead²			\$1,088.53
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$570.19
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	24.75 Hours	25.50 Hours	\$186,439.69
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			50%
All matters relating to life insurance settlements.			50 %
Minor Efforts			20%

All Other Matters	30%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, January 31, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Susan W. Callanan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.