

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Northwestern Mutual

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>1.75</b>	<b>17.50</b>	<b>\$42,036.00</b>
Broydrick & Associates			\$8,036.00
William Broydrick	0.00	0.00	\$0.00
Capitol Consultants Inc			\$18,000.00
Tony Langenohl	0.00	0.00	\$0.00
William J McCoshen	0.00	0.00	\$0.00
Jennifer Broberg	0.00	0.00	\$0.00
Hubbard Wilson & Zelenkova, LLC			\$16,000.00
Gregory Hubbard	0.25	4.75	\$0.00
AJ Wilson	0.00	12.50	\$0.00
Timothy J Elverman	1.50	0.25	\$0.00
Comments:	Broydrick & Associates retainer fee.		
<b>In-House Lobbyists</b>	<b>23.00</b>	<b>8.00</b>	<b>\$2,791.09</b>
Steven M Radke	5.50	0.00	\$795.91
Susan Callanan	17.50	8.00	\$1,995.18
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$837.33</b>
<b>Overhead<sup>2</sup></b>			<b>\$1,088.53</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			<b>\$570.19</b>
b) Non-Lobbyist Employees			<b>\$0.00</b>
<b>All Other Lobbying Expenses</b>			<b>\$0.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>24.75 Hours</b>	<b>25.50 Hours</b>	<b>\$47,323.13</b>
<b>Allocation of Lobbying Effort</b>			<b>Percent</b>
Legislative Proposals			<b>0%</b>
Budget Bill Subjects			<b>0%</b>
Administrative Rulemaking Proceedings			<b>0%</b>
Topics Not Yet Assigned A Bill Or Rule Number			<b>50%</b>
All matters relating to life insurance settlements.			50 %
<b>Minor Efforts</b>			<b>20%</b>

All Other Matters	30%
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 31, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am Susan W. Callanan and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Northwestern Mutual.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.