

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

Pfizer Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	7.50	55.00	\$75,200.08
Capitol Consultants Inc			\$75,200.08
Tony Lengenohl	4.00	38.00	\$0.00
William J McCoshen	0.00	0.50	\$0.00
Shawn Pfaff	0.00	0.00	\$0.00
Jennifer Broberg	3.50	16.50	\$0.00
Comments:			
In-House Lobbyists	1.50	170.70	\$13,839.36
Bryon Wornson	0.00	0.00	\$0.00
Kimberly G Ross-Jessup	1.50	170.70	\$13,839.36
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$4,151.81
Overhead²			\$5,397.35
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$9,443.22
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	9.00 Hours	225.70 Hours	\$108,031.82
Allocation of Lobbying Effort			Percent
Legislative Proposals			4%
Assembly Bill 56			2 %
Assembly Bill 272			2 %
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			94%
smoking cessation			11 %
Insurance coverage of pharmaceuticals			11 %
Direct to Consumer Advertising			17 %
Gift Ban legislation			2 %
Licensure of Prescription Drug Wholesalers			2 %

Prescription Drugs	51 %
Minor Efforts	2%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, January 28, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Jennie Unger Eddy and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Pfizer Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.