

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Pfizer Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	73.50	169.00	\$75,200.08
Capitol Consultants Inc			\$75,200.08
Tony Langenohl	12.00	101.50	\$0.00
William J McCoshen	0.00	3.00	\$0.00
Shawn Pfaff	0.00	0.00	\$0.00
Jennifer Broberg	61.50	64.50	\$0.00
Comments:			
In-House Lobbyists	1.00	138.60	\$30,090.00
Bryon Wornson	0.00	0.00	\$0.00
Kimberly G Ross-Jessup	1.00	138.60	\$30,090.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$9,027.00
Overhead²			\$11,735.10
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$4,603.60
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	74.50 Hours	307.60 Hours	\$130,655.78
Allocation of Lobbying Effort			Percent
Legislative Proposals			62%
Assembly Bill 56			10 %
Assembly Bill 272			10 %
Assembly Bill 651			2 %
Assembly Bill 792			10 %
Assembly Bill 946			10 %
Senate Bill 362			4 %
Senate Bill 447			4 %
Senate Bill 455			10 %
Senate Bill 560			2 %
Budget Bill Subjects			0%

Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	34%
health insurance coverage of smoking cessation treatment and medications	1 %
smoking cessation	20 %
Donation of samples	1 %
Direct to Consumer Advertising	1 %
Prescription Drugs	6 %
Recommendations from the Governor's Pharmacist Reimbursement Commission.	5 %
Minor Efforts	4%
All Other Matters	0%
Total Reported Lobbying Effort:	100%

Report Certified On: Thursday, July 29, 2010

1.

Fringe benefits are automatically calculated as 30% of salary.Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

2.

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3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Jennie Unger Eddy and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Pfizer Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.