

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Pfizer Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
<b>Contract Lobbyists</b>	<b>7.00</b>	<b>26.50</b>	<b>\$18,800.00</b>
Capitol Consultants Inc			\$18,800.00
Tony Langenohl	1.00	26.00	\$0.00
William J McCoshen	0.00	0.00	\$0.00
Shawn Pfaff	0.00	0.00	\$0.00
Jennifer Broberg	6.00	0.50	\$0.00
Comments:			
<b>In-House Lobbyists</b>	<b>0.00</b>	<b>157.20</b>	<b>\$14,160.00</b>
Bryon Wornson	0.00	0.00	\$0.00
Kimberly G Ross-Jessup	0.00	157.20	\$14,160.00
Comments:			
<b>Non-Lobbyist Employees</b>	<b>0.00</b>	<b>0.00</b>	<b>\$0.00</b>
Comments:			
<b>Fringe Benefits<sup>1</sup></b>			<b>\$4,248.00</b>
<b>Overhead<sup>2</sup></b>			<b>\$5,522.40</b>
<b>Payments to Officials<sup>3</sup></b>			<b>\$0.00</b>
<b>Travel and Living Expenses</b>			
a) Lobbyist Employees			\$1,852.38
b) Non-Lobbyist Employees			\$0.00
<b>All Other Lobbying Expenses</b>			<b>\$40,000.00</b>
<b>Total Lobbying Time And Expenditures:</b>	<b>7.00 Hours</b>	<b>183.70 Hours</b>	<b>\$84,582.78</b>

Allocation of Lobbying Effort	Percent
<b>Legislative Proposals</b>	<b>0%</b>
<b>Budget Bill Subjects</b>	<b>0%</b>
<b>Administrative Rulemaking Proceedings</b>	<b>0%</b>
<b>Topics Not Yet Assigned A Bill Or Rule Number</b>	<b>70%</b>
smoking cessation	5 %
Donation of samples	7 %
Insurance coverage of pharmaceuticals	10 %
Direct to Consumer Advertising	10 %
Prescription Drugs	38 %
<b>Minor Efforts</b>	<b>0%</b>
<b>All Other Matters</b>	<b>30%</b>
<b>Total Reported Lobbying Effort:</b>	<b>100%</b>

**Report Certified On: Monday, January 31, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

## Certification and Electronic Signature

I certify I am Jennie Unger Skelton (Formerly Eddy) and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Pfizer Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.