

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Pfizer Inc

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	7.00	26.50	\$75,200.08
Capitol Consultants Inc			\$75,200.08
Tony Lengenohl	1.00	26.00	\$0.00
William J McCoshen	0.00	0.00	\$0.00
Shawn Pfaff	0.00	0.00	\$0.00
Jennifer Broberg	6.00	0.50	\$0.00
Comments:			
In-House Lobbyists	0.00	157.20	\$14,160.00
Bryon Wornson	0.00	0.00	\$0.00
Kimberly G Ross-Jessup	0.00	157.20	\$14,160.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$4,248.00
Overhead²			\$5,522.40
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$1,852.38
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$40,000.00
Total Lobbying Time And Expenditures:	7.00 Hours	183.70 Hours	\$140,982.86
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			70%
smoking cessation			5 %
Donation of samples			7 %
Insurance coverage of pharmaceuticals			10 %
Direct to Consumer Advertising			10 %
Prescription Drugs			38 %
Minor Efforts			0%
All Other Matters			30%

Total Reported Lobbying Effort:	100%
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Report Certified On: Monday, January 31, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Jennie Unger Skelton (Formerly Eddy) and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Pfizer Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.