

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2009

Wisconsin Soft Drink Association

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	3.00	148.75	\$51,000.00
Martin Schreiber & Associates Inc			\$51,000.00
Kenneth Walsh	0.00	0.00	\$0.00
Annie Early	0.75	0.25	\$0.00
William McClenahan	0.00	0.00	\$0.00
Martin Schreiber	0.00	0.00	\$0.00
Kelly McDowell	2.25	148.50	\$0.00
Comments:	In addition to lobbying, payments made to Martin Schreiber & Associates are also for association management.		
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	3.00 Hours	148.75 Hours	\$51,000.00
Allocation of Lobbying Effort			Percent
Legislative Proposals			0%
Budget Bill Subjects			0%
Administrative Rulemaking Proceedings			0%
Topics Not Yet Assigned A Bill Or Rule Number			60%
Beverages in schools			5 %
Beverage Container Deposit			5 %
Soft Drink Tax			50 %
Minor Efforts			10%
All Other Matters			30%
Total Reported Lobbying Effort:			100%

Report Certified On: Wednesday, July 22, 2009

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Martin Schreiber and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Wisconsin Soft Drink Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.