

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Dairy Business Association

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|--|----------------------|---------------------|
| Contract Lobbyists | 66.45 | 213.70 | \$36,456.04 |
| Capitol Consultants Inc | | | \$8,190.00 |
| William J McCoshen | 0.25 | 14.50 | \$0.00 |
| Shawn Pfaff | 19.00 | 21.00 | \$0.00 |
| Michael Best & Friedrich LLP | | | \$0.00 |
| David Crass | 11.90 | 17.50 | \$8,211.88 |
| Anna Wildeman | 35.30 | 160.70 | \$20,054.16 |
| Comments: | | | |
| In-House Lobbyists | 103.50 | 978.75 | \$63,357.40 |
| Laurie Fischer | 14.25 | 511.25 | \$36,588.97 |
| Jerry Meissner | 0.00 | 2.00 | \$0.00 |
| David Jelinski | 89.25 | 441.50 | \$25,903.04 |
| Jayne Sellen | 0.00 | 24.00 | \$865.39 |
| Comments: | Jerry Meisner is not compensated by the Dairy Business Association for his lobbying efforts. | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$19,007.22 |
| Overhead² | | | \$24,709.39 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$4,587.26 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 169.95 Hours | 1192.45 Hours | \$148,117.31 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 38% |
| Assembly Bill 138 | | | 3 % |
| Assembly Bill 628 | | | 8 % |
| Assembly Bill 777 | | | 5 % |
| Assembly Bill 844 | | | 5 % |
| Senate Bill 434 | | | 12 % |
| Senate Bill 620 | | | 5 % |
| Budget Bill Subjects | | | 0% |

| | |
|--|------------|
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 0% |
| Minor Efforts | 9% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 47% |

Report Certified On: Friday, July 30, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am William J, McCoshen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Dairy Business Association.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.