

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

Citizens for a Scenic Wisconsin

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|-------------------|
| Contract Lobbyists | 14.00 | 27.00 | \$1,350.00 |
| Goyke & Associates | | | \$0.00 |
| Gary R Goyke | 14.00 | 27.00 | \$1,350.00 |
| Comments: | | | |
| In-House Lobbyists | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$0.00 |
| Overhead² | | | \$0.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 14.00 Hours | 27.00 Hours | \$1,350.00 |

| Allocation of Lobbying Effort | Percent |
|---|------------|
| Legislative Proposals | 65% |
| Assembly Bill 215 | 20 % |
| Assembly Bill 242 | 20 % |
| Senate Bill 173 | 25 % |
| Budget Bill Subjects | 0% |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 30% |
| All possible rules or policy changes affecting what is termed Scenic Byways by the WDOT | 5 % |
| Audit policies and reporting of the State of Wisconsin relating to lease agreements or purchase agreements for billboards. | 10 % |
| Limits on erecting new billboards visible from state highways | 5 % |
| Limiting construction of billboards visible from highways in Wisconsin | 5 % |
| regarding non-conforming signs visible from highways, vegetation in front of signs visible from the highways, management of "directional signs" | 5 % |
| Minor Efforts | 5% |
| All Other Matters | 0% |

| |
|--|
| Total Reported Lobbying Effort: |
|--|

| |
|-------------|
| 100% |
|-------------|

Report Certified On: Sunday, January 30, 2011

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Gary R. Goyke and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Citizens for a Scenic Wisconsin.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.