

Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2009

K12 Inc

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|--------------------|--------------------|
| Contract Lobbyists | 2.50 | 39.00 | \$39,000.00 |
| Capitol Consultants Inc | | | \$39,000.00 |
| William J McCoshen | 0.00 | 19.50 | \$0.00 |
| Shawn Pfaff | 2.50 | 19.50 | \$0.00 |
| Jennifer Broberg | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$0.00 |
| Overhead² | | | \$0.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 2.50 Hours | 39.00 Hours | \$39,000.00 |

| Allocation of Lobbying Effort | Percent |
|---|-------------|
| Legislative Proposals | 74% |
| Assembly Bill 533 | 3 % |
| Assembly Bill 534 | 4 % |
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| Assembly Bill 537 | 3 % |
| Senate Bill 370 | 14 % |
| Senate Bill 371 | 14 % |
| Senate Bill 372 | 14 % |
| Senate Bill 373 | 15 % |
| Budget Bill Subjects | 3% |
| Public Instruction: Choice, Charter and Open Enrollment | 3 % |
| Administrative Rulemaking Proceedings | 0% |
| Topics Not Yet Assigned A Bill Or Rule Number | 23% |
| Audit of virtual schools. | 23 % |
| Minor Efforts | 0% |
| All Other Matters | 0% |
| Total Reported Lobbying Effort: | 100% |

Report Certified On: Thursday, January 28, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

Wis. Stats. 13.68(d): Reimbursement to officials.

Certification and Electronic Signature

I certify I am William McCoshen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of K12 Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.