

# Lobbying And Time Expenditures

2009-2010 Legislative Session

July-December 2010

K12 Inc

| Description Of Totals And Expenditures                  | Hours Communicating | Hours Other       | Dollars             |
|---|---------------------|-------------------|---------------------|
| <b>Contract Lobbyists</b>                               | <b>3.00</b>         | <b>7.50</b>       | <b>\$120,981.12</b> |
| Capitol Consultants Inc                                 |                     |                   | \$120,981.12        |
| William J McCoshen                                      | 3.00                | 7.50              | \$0.00              |
| Shawn Pfaff   | 0.00                | 0.00              | \$0.00              |
| Jennifer Broberg  | 0.00                | 0.00              | \$0.00              |
| Comments:   |                     |                   |                     |
| <b>In-House Lobbyists</b>                               | <b>0.00</b>         | <b>0.00</b>       | <b>\$0.00</b>       |
| Comments:   |                     |                   |                     |
| <b>Non-Lobbyist Employees</b>                           | <b>0.00</b>         | <b>0.00</b>       | <b>\$0.00</b>       |
| Comments:   |                     |                   |                     |
| <b>Fringe Benefits<sup>1</sup></b>                      |                     |                   | <b>\$0.00</b>       |
| <b>Overhead<sup>2</sup></b>                             |                     |                   | <b>\$0.00</b>       |
| <b>Payments to Officials<sup>3</sup></b>                |                     |                   | <b>\$0.00</b>       |
| <b>Travel and Living Expenses</b>                       |                     |                   |                     |
| <b>a) Lobbyist Employees</b>                            |                     |                   | <b>\$0.00</b>       |
| <b>b) Non-Lobbyist Employees</b>                        |                     |                   | <b>\$0.00</b>       |
| <b>All Other Lobbying Expenses</b>                      |                     |                   | <b>\$0.00</b>       |
| <b>Total Lobbying Time And Expenditures:</b>            | <b>3.00 Hours</b>   | <b>7.50 Hours</b> | <b>\$120,981.12</b> |
| <b>Allocation of Lobbying Effort</b>                    |                     |                   | <b>Percent</b>      |
| <b>Legislative Proposals</b>                            |                     |                   | <b>0%</b>           |
| <b>Budget Bill Subjects</b>                             |                     |                   | <b>100%</b>         |
| Public Instruction: Choice, Charter and Open Enrollment |                     |                   | 100 %               |
| <b>Administrative Rulemaking Proceedings</b>            |                     |                   | <b>0%</b>           |
| <b>Topics Not Yet Assigned A Bill Or Rule Number</b>    |                     |                   | <b>0%</b>           |
| <b>Minor Efforts</b>                                    |                     |                   | <b>0%</b>           |
| <b>All Other Matters</b>                                |                     |                   | <b>0%</b>           |
| <b>Total Reported Lobbying Effort:</b>                  |                     |                   | <b>100%</b>         |

**Report Certified On: Monday, January 31, 2011**

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

### **Certification and Electronic Signature**

I certify I am William McCoshen and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of K12 Inc.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.