

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Entertainment Software Association (ESA)

Description Of Totals And Expenditures	Hours Communicating	Hours Other	Dollars
Contract Lobbyists	0.75	14.32	\$20,521.40
DeWitt Ross & Stevens SC			\$5,257.00
Peter C Christianson	0.75	14.32	\$15,264.40
Comments:			
In-House Lobbyists	0.00	0.00	\$0.00
Comments:			
Non-Lobbyist Employees	0.00	0.00	\$0.00
Comments:			
Fringe Benefits¹			\$0.00
Overhead²			\$0.00
Payments to Officials³			\$0.00
Travel and Living Expenses			
a) Lobbyist Employees			\$0.00
b) Non-Lobbyist Employees			\$0.00
All Other Lobbying Expenses			\$0.00
Total Lobbying Time And Expenditures:	0.75 Hours	14.32 Hours	\$20,521.40

Allocation of Lobbying Effort	Percent
Legislative Proposals	0%
Budget Bill Subjects	20%
Commerce: Departmentwide and Economic Development	20 %
Administrative Rulemaking Proceedings	0%
Topics Not Yet Assigned A Bill Or Rule Number	0%
Minor Efforts	40%
All Other Matters	40%
Total Reported Lobbying Effort:	100%

Report Certified On: Monday, July 19, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Sally Jefferson and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Entertainment Software Association (ESA).

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.