

Lobbying And Time Expenditures

2009-2010 Legislative Session

January-June 2010

Southwestern Company, The

| Description Of Totals And Expenditures | Hours Communicating | Hours Other | Dollars |
|--|---------------------|-------------------|-------------------|
| Contract Lobbyists | 1.85 | 4.10 | \$1,713.60 |
| DeWitt Ross & Stevens SC | | | \$1,713.60 |
| Peter C Christianson | 1.85 | 4.10 | \$0.00 |
| Alice O'Connor | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| In-House Lobbyists | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Non-Lobbyist Employees | 0.00 | 0.00 | \$0.00 |
| Comments: | | | |
| Fringe Benefits¹ | | | \$0.00 |
| Overhead² | | | \$0.00 |
| Payments to Officials³ | | | \$0.00 |
| Travel and Living Expenses | | | |
| a) Lobbyist Employees | | | \$0.00 |
| b) Non-Lobbyist Employees | | | \$0.00 |
| All Other Lobbying Expenses | | | \$0.00 |
| Total Lobbying Time And Expenditures: | 1.85 Hours | 4.10 Hours | \$1,713.60 |
| Allocation of Lobbying Effort | | | Percent |
| Legislative Proposals | | | 0% |
| Budget Bill Subjects | | | 0% |
| Administrative Rulemaking Proceedings | | | 100% |
| DWD 273, the regulation of traveling sales crews. | | | 100 % |
| Topics Not Yet Assigned A Bill Or Rule Number | | | 0% |
| Minor Efforts | | | 0% |
| All Other Matters | | | 0% |
| Total Reported Lobbying Effort: | | | 100% |

Report Certified On: Friday, July 16, 2010

1.

Fringe benefits are automatically calculated as 30% of salary. Overhead is automatically calculated as 30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead, click the Calculate Fringe and Overhead button below:

2.

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30% of salary plus fringe. If you wish to manually calculate fringe benefits and overhead,click the Calculate Fringe and Overhead button below:

3.

[Wis. Stats. 13.68\(d\)](#): Reimbursement to officials.

Certification and Electronic Signature

I certify I am Gary Pears by Peter C. Christianson and certify that the information entered and reported to the Wisconsin Ethics Commission is an accurate record of the lobbying activities of Southwestern Company, The.

I further understand that if I know or believe that the records I submit are not complete or that any part of it is not true, I may be fined \$10,000 or imprisoned for 5 years or both. I understand that Wisconsin Statutes require me to retain until 3 years from the date that the records are filed documents necessary to substantiate these reports.